



WildWEB General Consent Overview

1. Introduction

The Action for Conservation (AFC) team is thrilled to welcome your child to WildWEB, our new digital programme aimed at supporting young people to take action from home over this period and prepare for what lies beyond the lockdown. In order to process their registration, we would like to tell you a bit more about us, the WildWEB programme and seek your formal consent for your child to take part.

Please read through this document carefully with your child and sign and return the Parent/Carer General Consent Forms on page 4.

If you have any questions, please do not hesitate to contact AFC's Communications and Digital Campaigns Officer, Hannah Ryan-Leah, at wildweb@actionforconservation.org.

2. About Action for Conservation

Action for Conservation is a youth environmental action charity dedicated to empowering the next generation of environmental leaders. We work with 12-17-year-olds across the country, supporting them to design and deliver environmental action and shape the future of conservation in the UK. We are best known for our WildED secondary school programme, our conservation camps and our Ambassador Programme. Please visit our website to learn more about our work: <http://actionforconservation.org>.

3. About WildWEB

WildWEB is a brand new digital programme aimed at building a movement of young environmental champions leading action for nature at home during the lockdown. WildWEB is completely free and will be hosted by our team alongside expert volunteers and an exciting line-up of special guests. Each month, we will explore a different big issue impacting our planet and support young people to take action for nature from their homes in fun, creative and safe ways. We will uncover the secrets of our food systems, explore the root causes of our throwaway culture, delve into the beauty of nature and wildlife and much, much more.

4. Online activities and platforms

All online activities will be facilitated and moderated by our team and meet the high standards of our child safeguarding policy and practices. We will use an email platform called **MailChimp** to contact your child about upcoming activities and share resources via a shared **Google Drive**. Google Drive is a file storage platform that allows users to access, share and collaborate on files and documents online in a secure and safe way. While using the shared Google Drive, your child's personal contact information will not be visible to anyone outside of the AFC staff team and all discussions and collaboration will be overseen by us. Young people will not be able to send private messages to each other on the Google Drive. We will also occasionally use **Basecamp** to work on specific projects together and share resources, photos and documents.



5. Webinars

We will be organising a series of webinars (online seminars) on “[Zoom](#)” that your child will be invited to take part in from any computer or smart phone.

Before each webinar, AFC will securely and confidentially provide your child with a unique webinar registration link. This allows us to ensure that only registered and approved participants have access to the webinar. Once your child registers for the webinar they will receive a unique link and password for that specific webinar. Your child will simply need to click the link and enter the password to join the webinar before it starts.

AFC staff member will always be present on the webinars and young people from the WildWEB programme will be the only guests on the webinar aside from the environmental experts who co-facilitate the session with us. Young people will be instructed to only use their first name to sign on and reminded not to reveal any personal information whilst participating in the webinar.

In addition to the above precautions, AFC will ensure the safety and security of all Zoom participants by:

- Notifying parents when their child registers for a webinar.
- Assigning a dedicated staff member to moderate the group discussion during a webinar.
- Preventing participants from screen sharing during a webinar.
- Disabling private in-meeting chat during a webinar.
- Disabling video for any young people without the appropriate permissions during a webinar.
- Muting participants to block unwanted or distracting noise during webinar.

Please note: Young people under the age of 18 **should not** go to www.zoom.us to create an account and instead exclusively join webinars by registering for a participant link shared by Action for Conservation. **Minors are not permitted** to create their own account as per Zoom’s Terms of Service.

The details of how Zoom uses and protects your data can be viewed on their [website](#).

6. Communication platforms

With your consent, we will communicate with your child in three main ways outside of formal webinars:

- Email
- WhatsApp/text
- Basecamp

7. Taking action at home

In addition to digital activities, we will be encouraging and supporting young people to take action for nature from their home. These will likely be small scale actions like upcycling projects, small planting projects, lifestyle changes, recycling projects and outreach activities. WildWEB participants will be asked to check in with an adult before they start any actions. We certainly won’t be encouraging



anyone to dig up their back garden without permission, and apologies in advance if you're pulled in to assist with different endeavours!

8. Keeping your child safe online

We have designed WildWEB to ensure the safety of every young person on our programme and meet the high standards of our [Child Safeguarding Policy](#) and [Child E-Safety Policy](#). In addition to this we have also created online specific safety and behaviour guidelines that we ask all WildWEB participants to follow:

- Never give out personal information about you or anyone you know.
- Tell your parents and carers what you're up to online.
- Once you post something online you can never get it back. So never send pictures of yourself that you might wish you hadn't.
- If you see something that makes you feel worried or unsafe, leave the website and tell a trusted adult straight away.
- When interacting with others online, don't give away your full name, age or where you live.
- Use appropriate language in any discussions and only share content that is appropriate.

9. Photos, projects and activities

We will encourage your child to capture how they are taking action and share that evidence with us. This may include but is not limited to:

- Photos, videos and vlogs
- Blogs, articles or letters
- Recordings of webinars
- Conference and workshop presentations
- Podcast recordings and interviews
- Contribution to policies and organisational strategies
- Artwork, music, stories, testimonials
- Awards, scholarships, employment opportunities, work experience
- Feedback and evaluation forms

With your consent, we will process and store this evidence and use it to share your child's successes through our various communication channels, such as YouTube, Vimeo, Facebook, Twitter, Instagram and our quarterly newsletter, and in those of our trusted media sources, partners and funders. We will never share personal or identifiable information about your child apart from their first name and region.

10. Protecting your data

We process and store data about you and your child on secure platforms, and our staff team are the only people who process, store and share it. We do work with third party data processing companies like Zoom, MailChimp, Zapier and Salesforce, all of which comply with General Data Protection Regulation standards. We will never share your child's personal data unless we have your informed consent.



Our Data Protection and Privacy Policy can be viewed on our website. If you have questions or concerns about how we use your personal and project data, please do not hesitate to get in touch with our Data Protection Officer and Chief Executive Hendrikus van Hensbergen at wildweb@actionforconservation.org.



WildWEB Parent/Carer General Consent

Name of child: _____

Parent/carers signature

1	I give consent for my child to participate in WildWEB.	
2	I understand how data on myself and my child will be processed, stored and used by AFC and consent to this.	
3	I understand how information about the actions my child takes during the programme and evidence of those actions will be processed, stored and used by AFC and consent to this.	
4	I understand that my child may use Google Drive and Basecamp to access the programme and consent to them using these platforms as required.	
5	I understand that my child will use Zoom to access WildWEB webinars and consent to them using this platform as a participant only .	
6	I consent Consent for AFC to communicate with my child in the ways listed above.	
7	I have read through the online safety guidelines with my child and we both understand the importance of following these guidelines.	

Parent/carers name: _____

Date: _____

Action for Conservation takes your privacy seriously and will only use your consent to process your data in the specific ways listed in this document. We always treat your personal details with the utmost care and confidentiality, as outlined in our Data Protection and Privacy Policy and the details of your consent will not be shared with or used by any other party unless explicitly stated.